



COLOREMOTION

TROVA LA TUA ISPIRAZIONE

COME
ABBINARE
IL ROSSO

The image is a composite of two interior design scenes. The top half shows a modern kitchen with a vibrant red wall, dark grey cabinetry, and three red cylindrical pendant lights. The bottom half shows a bedroom with a red wall, a bed with white and grey linens, and a bedside table with a lamp. A large, semi-transparent circular graphic is centered over the image, consisting of concentric rings of red, yellow, and grey. The text "COME ABBINARE IL ROSSO" is written in white, bold, sans-serif font within the red inner circle.



COME
ABBINARE
IL ROSSO



COLOREMOTION SYSTEM

è il sistema di organizzazione cromatico di MaxMeyer basato sulle caratteristiche emozionali e percettive del colore.

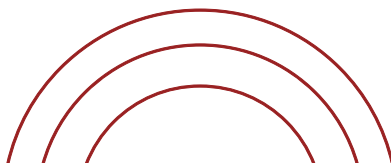
MaxMeyer interpreta il colore come protagonista di ogni ambiente, capace di creare il proprio stile e determinare un'atmosfera che influisca su **comfort, benessere** psicofisico, **accoglienza** e **vivibilità** in ogni ambiente della casa.

Fra i **1428** toni della ColorEmotion Collection ne abbiamo selezionati **135**, raggruppati in **45 Armonie** concepite quali suggerimenti d'abbinamento per creare progetti d'interior di grande stile, eleganza e personalità, sempre in linea con le attuali tendenze colore.

Quando in armonia fra loro, pareti, pavimenti, mobili e tessuti danno vita agli ambienti interni grazie alla propria policromia. Con le 45 proposte di abbinamento, MaxMeyer semplifica il coordinamento dei colori facilitando il connubio fra i toni dei complementi d'arredo e quelli delle pareti.

In ogni uscita di questo magazine scopri una selezione di Armonie che ti suggeriscono come abbinare ogni volta un colore in particolare da cui trarre ispirazione per rendere i tuoi ambienti unici e in linea con i tuoi gusti!

Attraverso i cerchi concentrici hai una prima idea di come questi toni si abbinino perfettamente fra di loro.





ARMONIA

11

Mappa
del tesoro

MAX19
1142



MAX19
0456

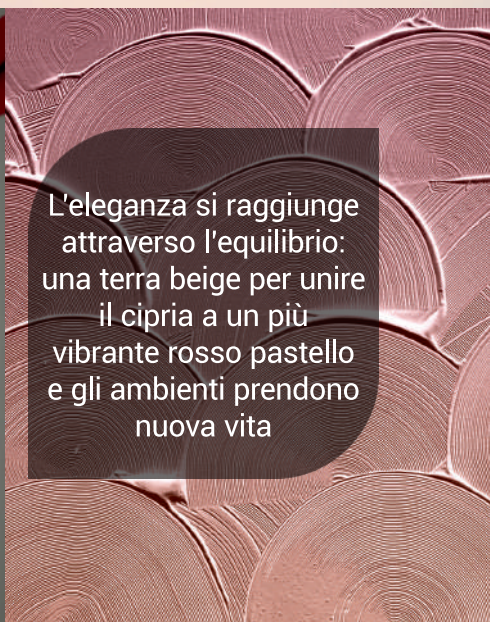
Yogurt
alla frutta



MAX19
0418

Raso

L'eleganza si raggiunge
attraverso l'equilibrio:
una terra beige per unire
il cipria a un più
vibrante rosso pastello
e gli ambienti prendono
nuova vita





ARMONIA

37



Passione, alchimia e quella magia unica e senza tempo del rosso antico: la ricetta perfetta per ambienti ricercati e dal carattere inconfondibile

MAX19
0204

Cera di soia



MAX19
1254

Allusione
lusinghiera



MAX19
0412
Jacquard



L'ocra ha il sapore
dell'oro, il color crema
quello della dolcezza:
basta aggiungere del
rosso all'ensemble per
dar vita a una ricetta
unica e deliziosa

ARMONIA

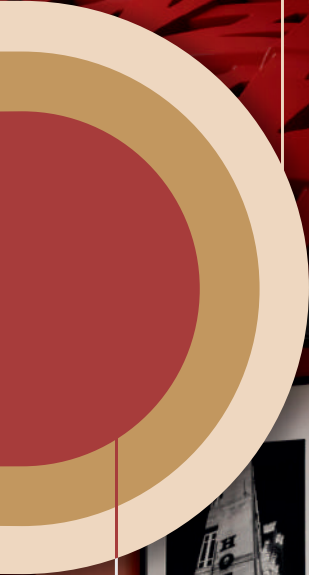
38

MAX19
0164

Ocra

MAX19
0281

Pastina



MAX19
0411

Cotto
dell'Impruneta





ARMONIA

44



MAX19
0426
Pompei

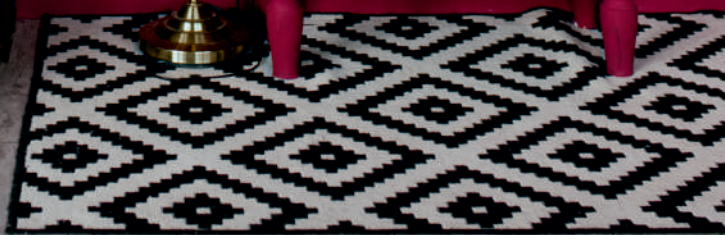
MAX19
1258

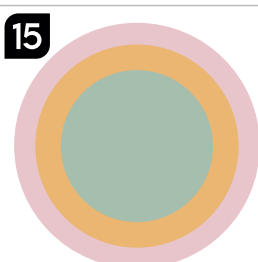
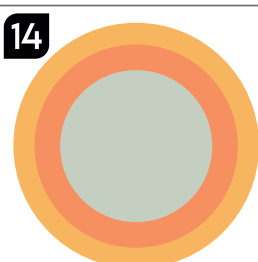
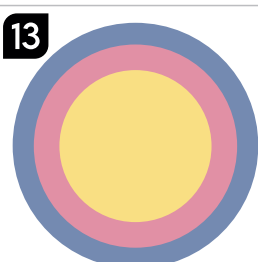
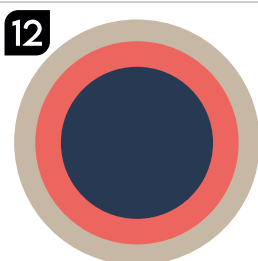
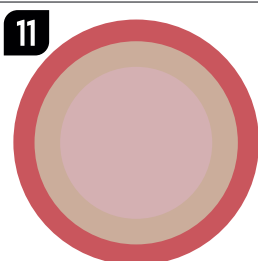
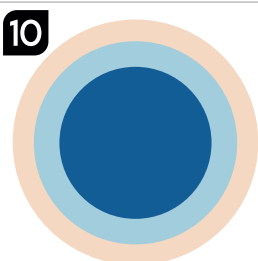
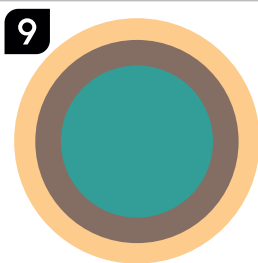
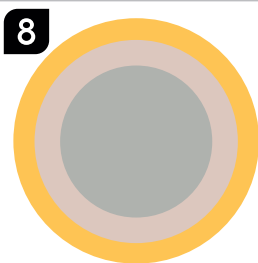
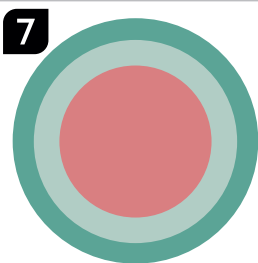
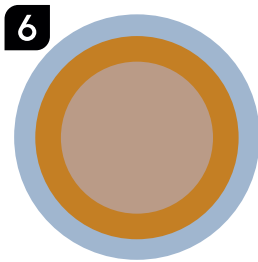
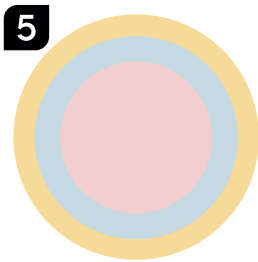
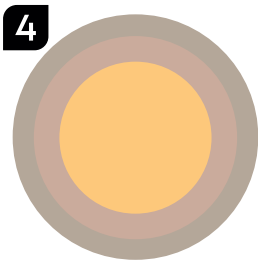
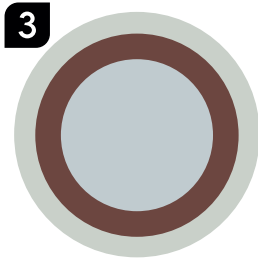
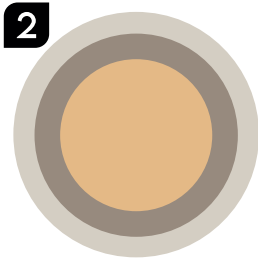
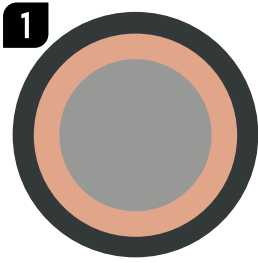
Bruno
delicato

Antico o moderno non
fa differenza: rosso
pompeiano, bronzo e
una spolverata di
delicato rosa velato, per
un risultato che rapisce
e stupisce i sensi

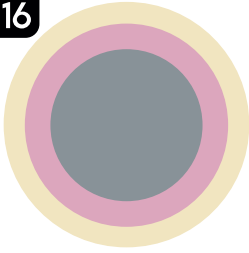
MAX19
0428

Body

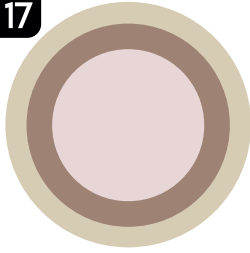




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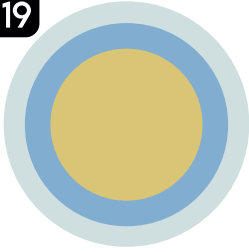
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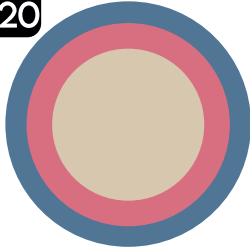
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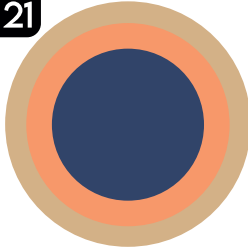
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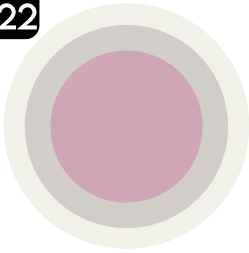
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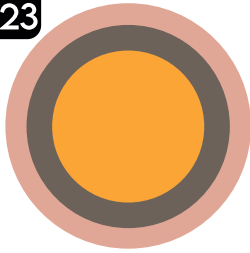
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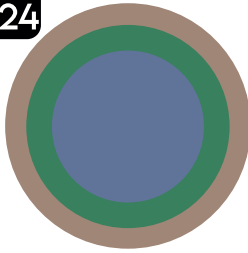
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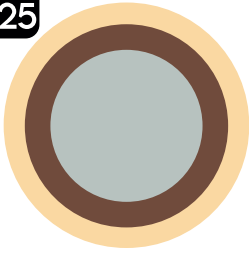
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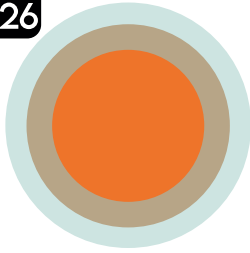
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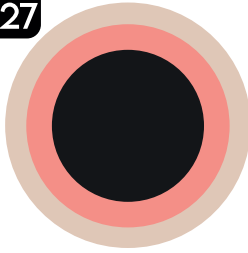
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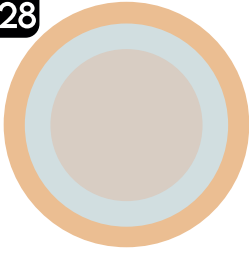
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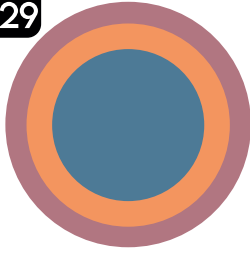
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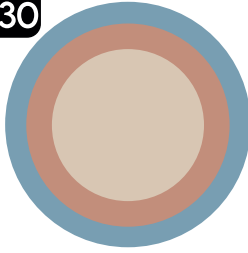
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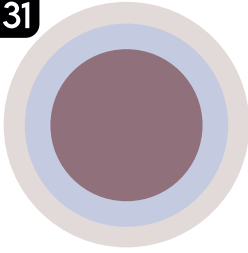
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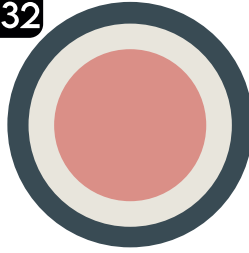
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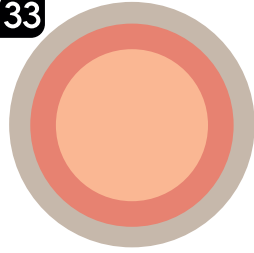
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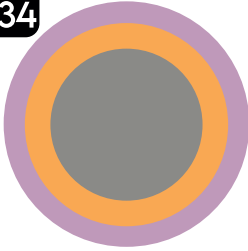
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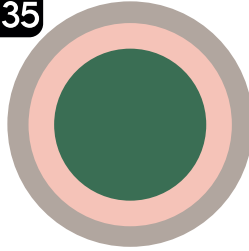
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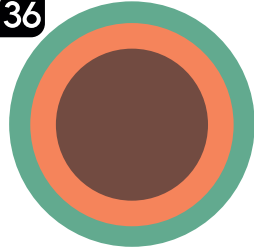
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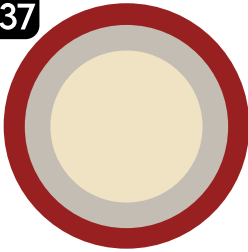
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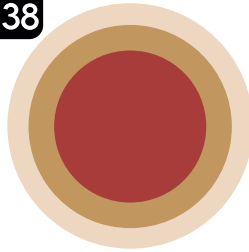
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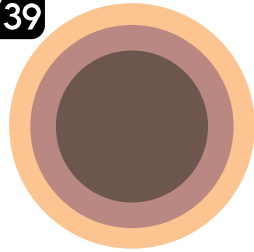
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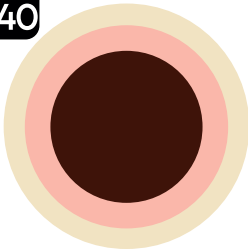
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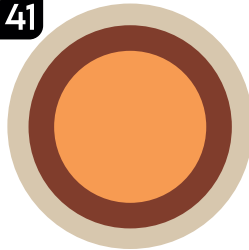
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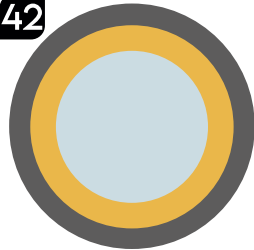
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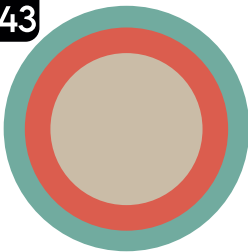
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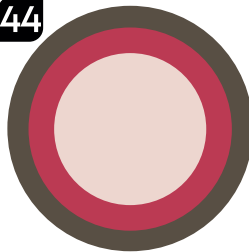
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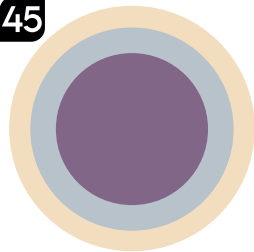
43



44



45



Ecco i **135** codici riferiti ai colori delle **45 Armonie** presenti nelle pagine precedenti: trovi ognuno di questi nella nostra mazzetta disponibile in negozio. Ti basta scegliere il colore che desideri!

1 MAX19-1424 MAX19-0324 MAX19-1421	2 MAX19-1107 MAX19-1263 MAX19-0184	3 MAX19-1310 MAX19-1177 MAX19-1181	4 MAX19-0967 MAX19-1164 MAX19-0150	5 MAX19-0142 MAX19-0617 MAX19-0042
6 MAX19-0570 MAX19-0167 MAX19-0303	7 MAX19-0773 MAX19-0771 MAX19-0430	8 MAX19-0145 MAX19-1417 MAX19-0407	9 MAX19-0177 MAX19-1159 MAX19-0746	10 MAX19-0323 MAX19-646 MAX19-0622
11 MAX19-0418 MAX19-1142 MAX19-0456	12 MAX19-0247 MAX19-0404 MAX19-0587	13 MAX19-0577 MAX19-0450 MAX19-0129	14 MAX19-0158 MAX19-0291 MAX19-1262	15 MAX19-0443 MAX19-0157 MAX19-0815
16 MAX19-0134 MAX19-1311 MAX19-0472	17 MAX19-0162 MAX19-1143 MAX19-0463	18 MAX19-1161 MAX19-0021 MAX19-0236	19 MAX19-0645 MAX19-0640 MAX19-0094	20 MAX19-0641 MAX19-0425 MAX19-0232
21 MAX19-0242 MAX19-0284 MAX19-0579	22 MAX19-1422 MAX19-0844 MAX19-0478	23 MAX19-0380 MAX19-1264 MAX19-0160	24 MAX19-1136 MAX19-0852 MAX19-0572	25 MAX19-0155 MAX19-1145 MAX19-1317
26 MAX19-0065 MAX19-0170 MAX19-0266	27 MAX19-0358 MAX19-0402 MAX19-1427	28 MAX19-0213 MAX19-0897 MAX19-0028	29 MAX19-1227 MAX19-0263 MAX19-0662	30 MAX19-0653 MAX19-0359 MAX19-0302
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36 MAX19-0823 MAX19-0320 MAX19-1152	37 MAX19-0412 MAX19-1254 MAX19-0204	38 MAX19-0281 MAX19-0164 MAX19-0411	39 MAX19-0214 MAX19-1171 MAX19-1160	40 MAX19-0006 MAX19-0401 MAX19-1155
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MaxMeyer

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